

KENTUCKY FRESH HARVEST

- PRESS BRIEF -



ABOUT THE FARM

Located in Stanford, KY, Kentucky Fresh Harvest is leading an agricultural revolution in the Commonwealth.

We are innovating the industry in every way as we bring together growers, farmworkers, and consumers to create a more equitable food system and provide fresh, sustainable produce to our customers all year long.

At KFH, we believe agriculture should heal the planet, not harm it. With state of the art environmental controls and the best agricultural talent the state has to offer, we're able to greatly reduce our impact on the environment, grow more food on less land, and reduce waste from seed to harvest. Now, more than ever, consumers care about where their food comes from and how it was grown. KFH has answered the call.

OUR VISION

The Future of Farming is more than a slogan - it's our vision for a healthier, more sustainable and equitable world. A world in which access to wholesome, fresh food is no longer a luxury afforded only to a lucky few, where we can feed a growing population without harming the environment and the people who grow our food are treated with the dignity and respect they deserve.

OUR MISSION

Innovate rural agriculture to build a more equitable, sustainable food system focused on growing communities.

LEARN MORE

Visit us at kyfreshharvest.com to learn more about the science, technology and people who make all this possible.

411K+

SQ. FT CULTIVATION AREA

24/7/365

IN OPERATION YEAR-ROUND

2.5Mil.#

PROJECTED ANNUAL YIELD

THE FUTURE OF FARMING IS HERE.[™]

INNOVATING AGRICULTURE/ GROWING COMMUNITIES

WHAT IS PROTECTED AG?

Protected agriculture, also known as controlled environment agriculture, is the practice of producing a crop in a controlled space. In our greenhouses we utilize these environmental controls to create and maintain a balanced climate and atmosphere despite the conditions outside.

Controlling the environment, even in the darkest and coldest months of the year, allows us to keep the plants happy. Happy plants grow tasty tomatoes and help us to bring you the fresh taste of summertime all year round.



A SMART GREENHOUSE

In partnership with InData.Farm we've developed a state of the art greenhouse management software. Their team worked closely with each and every department at KFH to build a custom software platform that had the ability to log and manage data every step of the way from seed to harvest, and throughout our product's journey to the consumer.

CLOSED LOOP IRRIGATION

Emitters at the root zone of each and every plant drip water enriched with the nutrients they need to thrive at specific intervals throughout the day. The water they can't take in drains through the substrate and into collection tanks where it's cleaned and recycled into the system. Not only does this help us save on water and fertilizer, it also makes us a zero runoff facility which helps to protect our waters.



NATURAL POLLINATORS

Our busy bees, known as *bombus impatiens*, are especially well-suited for work in the greenhouse. With a docile temperament and large saddlebags, *bombus impatiens* "works well with others" and can carry more pollen with greater efficiency. While they don't produce honey, they have evolved extremely acute vision that allows them to perceive light, discern shapes, and find that tasty nectar even in the relatively low ultraviolet light conditions inside our greenhouse.



PRESS KIT



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